

Helen Granger

Graphic Design, Production and Illustration

508 740 8945 | design@hgranger.com | www.coroflot.com/hgranger

Design and Production Highlights

Houghton Mifflin: Completed design projects already in progress and created new designs for Marketing and Creative Services in the Schools Division.

Cone Inc. Designed PowerPoint templates, mailing flyers and labels and created comps and prototypes with this leading Boston P.R. firm for clients such as Target, Lindt and T-Mobile.

Panera Bread Co. Produced menus and posters and marketing materials for use in cafes in this nation-wide chain.

Sacred Fire magazine: Designed and produced the first 6 issues of the magazine that is the "Modern Voice of Ancient Tradition."

Blanchard Training and Development: Managed very fast turn around and detailed custom training product projects.

Art Director Highlights

Sacred Fire magazine: The magazine that is the "Modern Voice of Ancient Tradition." Developed total look of magazine from prototypes to published magazine now available at a bookstore near you.

True North Graphics: Creative Director; determined design styles of maps, charts, graphs and booklets for real estate investment firm clients.

Skills Focus

Experienced in design and production across a broad range of industries and disciplines

Highly organized and efficient

Good communication and management skills

Very experienced in use of all major graphics software

Pre-press and 4 color printing expert

Knowledge of HTML and graphic formats for the web

Experience in working in a development environment

Professional Experience

Senior Designer—Contract *Houghton Mifflin* Jan. 06—Present
Design and production for the Marketing and Creative Services Department in the Schools Division and XML editing of electronic textbooks for McDougall Littell.

Art Director *Sacred Fire magazine* July 04—Present
Responsible for total look of magazine, finding and hiring artists and photographers; design and layout and managing production.

Designer and Illustrator *Self-employed* Jan. 01—Present
Logo design, website design, CD cover and ad designs.

Designer and Illustrator *Holliman's and Associates* Jan. 05—Present
Fund-raising case study illustration, design and production.

Staff Artist *New Guild Studio* Aug. 04—May 05
Restored paintings and statuary and created original art for Catholic and Greek Orthodox Churches.

Designer and Illustrator *Sacred Fire Community* Feb. 03—Jan. 05
Identity design—logo, stationary, brochures and website.

Graphic/UI Designer *Carnegie Mellon University* Nov. 96—Jan. 01
Designed print and web publications, created user interfaces for software, performed usability studies, acted as client liaison and communications coordinator.

Designer and Illustrator *Self employed* July 95—Oct. 96
Art direction, graphic design and Project Management.

Project Manager/Lead Designer *BTD* May 93—July 95
Project management, graphic design and client relations for Blanchard Training and Development's Customization Department.

Designer and Illustrator *Self employed* Jan 91—May 93
Book design, illustration and production; announcement and scheduling design and production and identity design.

Creative Director *True North Graphics* Nov. 90—Jan 91
Design and execution of maps, charts, graphs and booklets for real estate investment firm clients.

Designer and Illustrator *Self employed* March 1989—Nov. 90
Design and layout.

Staff designer *Levavi and Levavi Inc.* June 84—May 89
Design and layout of trade and text books, pamphlets and brochures.

Special Projects

1995 Art Director for Artwords a Pittsburgh art newspaper

1990 Collaborated in producing, designing and installing "Paper Tiger Television: Dream House" at the Wexner Center for the Arts, Columbus Ohio. During the same period I also designed and illustrated a book by and about Paper Tiger Television that accompanied the installation at the Wexner Center for the Arts.

1991 Wrote and produced a computer generated animation sequence for "Underexposed: the Temple of the Fetus" a video by artist Kathy High.

Education

1983-86 Hunter College, BFA

1982-83 Intern/Apprenticeship with artists Dieter Froese and Rita Myers

1981-82 University of Hartford Art School

References available upon request.